



invent
PENN STATE

Venture & IP Conference

BY THE NUMBERS

Hundreds of innovators, entrepreneurs, investors, technology scouts, alumni and media convened for a showcase of disruptive Penn State technologies and a wide range of capital seeking ventures.

585 Attendees



BY THE NUMBERS

95

Startups

69

Venture Capitalists

venture Connection

39

Sponsors

14

Penn State Technologies

tech|TOURNAMENT

4 won big money

\$75,000



AdvanceRib

\$50,000



PERSEA Naturals /
AvoColor

\$25,000



Project Team

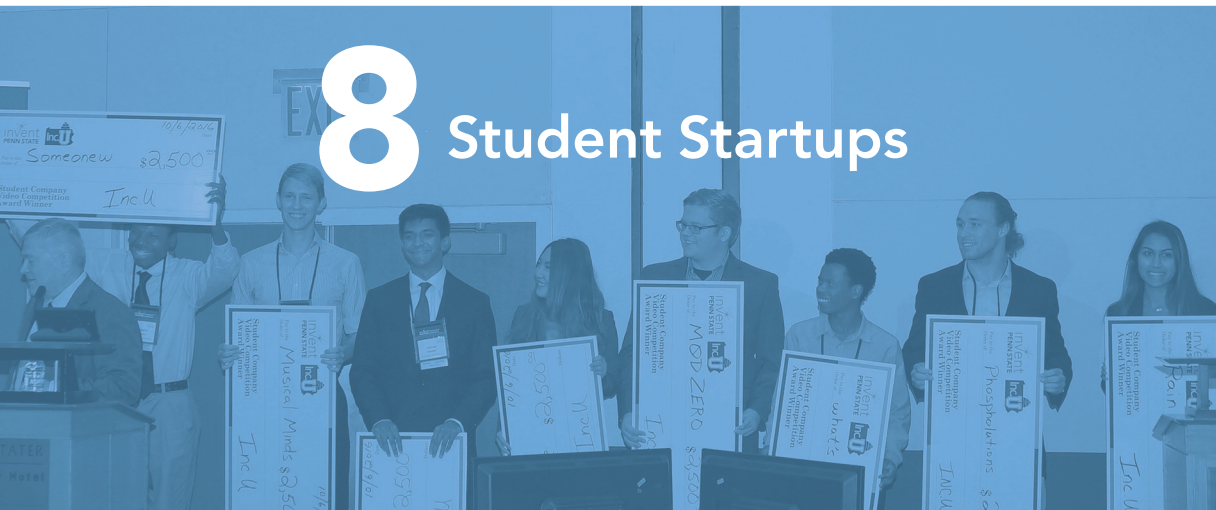
\$10,000



L4IS

8

Student Startups



Inc U Competition

3

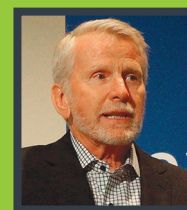
Fantastic Keynotes



Dr. Eric Barron
President, Penn State



Jon Hirtle
Chairman & CEO,
Hirtle, Callaghan & Co.



Ray Lane
Partner Emeritus, Kleiner Perkins
Caufield & Byers
Former President & COO, Oracle

3

Startup Winners

\$5,000

Indigo
BioSciences

\$3,000

Actuated
Medical

\$2,000

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STARTUP
SHOWDOWN